

**REGULAR MEETING
OF THE
IDAHO VIRTUAL ACADEMY'S
BOARD OF DIRECTORS**

**Thursday
August 18, 2022**

7:00pm (MDT)

PRELIMINARY

A. CALL TO ORDER

The meeting was called to order at 7:02 pm (MDT).

B. ESTABLISH QUORUM

Quorum was established at 7:02 p.m.

C. ROLL CALL

| <i>Seat</i> | <i>Occupant</i> | <i>Term</i> | <i>Present</i> | <i>Absent</i> |
|-------------|--------------------|-------------|----------------|---------------|
| Position 1 | Chairman Thompson | (7/24) | X | |
| Position 2 | Director Shaver | (7/24) | X | |
| Position 3 | Director Handeen | (7/25 | | X |
| Position 4 | Director McPherson | (7/23) | X | |
| Position 5 | Director Krein | (7/23) | X | |

Positions and Terms pursuant to Policy 103.0

Others present at the meeting:

Kelly Edginton
Mike Groshong
Keri Brown
Roger Welch
Amanda Judd
Felicia Boyle
Kellen MacDonald
Sheila Shiebler
Amy White

II. COMMUNICATIONS

A. PROCEDURAL NOTE:

1. MOTION TO APPROVE AGENDA – ACTION ITEM

Motion was made by Director McPherson to approve the Agenda, as posted.

Motion seconded by Director Shaver.

Motion approved, unanimously.

B. ORAL COMMUNICATIONS/PUBLIC INPUT:

Non-agenda items: no individual presentation shall be for more than three (3) minutes, and the total time for this purpose shall not exceed fifteen (15) minutes. Ordinarily, Board members will not respond to presentations and no action can be taken. However, the Board may give direction to staff following a presentation.

No member of the public sought to make comment.

C. INFORMATIONAL PRESENTATION: Director’s Report

Presentation of informational items at the discretion and selection of the Directors.

1. IDVA 11 + 1 Board Presentation (July 2022) – Felicia Boyle

Financial Manager Boyle provided the Directors with an update on the school’s financial situation. This presentation was provided in writing as well as orally.

She provided an update on the July 2022 Financials, including summary and IDVA Metrics, FY 23 Forecast and Budget, Restricted Funds, Balance Sheet and Cash Flow information.

The actual enrollment 9 month average has no change from the prior forecast. The actual 9 month enrollment has decreased 427 students versus prior year. This student number reduction has a corresponding change on teacher, student and administrative costs.

Restricted funds for Fy22 are already used or should be used by the end of the funding eligibility period.

Ms. Boyle stood for questions from the Directors.

D. INFORMATIONAL PRESENTATION: Board/Staff Discussions

Board and staff discuss items of mutual interest.

1. **Executive Director Report – Kelly Edginton**

Ms. Edginton’s report addressed the following subject matters:

- **Stride Board and Partner Summit**
Chairman Thompson and the Executive Director attended the Stride Board and Partner Summit in Chantilly, VA last month. Chairman Thompson had the opportunity to meet many Stride executives and to engage in many excellent sessions outlining some of the great things happening with Stride.

Chairman Thompson added a few words about his experience at the Summit and expressed his appreciation for how many people are involved at Stride and with Stride-affiliated schools who are committed to students.
- **Southern New Hampshire University Program**
One of the things discussed at the Board and Partner Summit was the opportunity Stride provides for IDVA board employees to participate in the SNHU program. SNHU is an accredited, nonprofit university. Stride has partnered with SNHU to offer enrollment in a M.Ed. in Online Instruction program, or they can choose from six related specializations. This is 100% tuition free for all Stride and Stride school employees. Many of the board’s employees are enrolled currently and working through their program. To date, 3 of the board’s employees have graduated from the master’s program – Adrienne Shilling, Chris Bauer, and Esther Adcock, and 3 more are within a class or two of graduating.
- **Board Graduation Policy**
Ms. Edginton noted that at the annual meeting, the board asked if the graduation policy had been updated to reflect legislative changes made last spring. Board HS Graduation Requirement Policy 911.0 outlines these requirements and refers to ID State Board of Ed requirements. The Board updated the policy to remove specific requirements and refer to state requirements several years ago, so that they wouldn’t need to update the policy every time the state updated the requirements. The 6-12 and ISID handbooks also refer to the state requirements and link to the website covering those. IDVA counselors and graduation coaches are made aware of any updates the state may make and follow SBOE requirements closely.
- **Updated laptops sent to students with 3+ yr old computers**

Ms. Edginton worked with Stride to send updated loaner laptops to 80 IDVA students whose computers were 3 or more years old the first of August following to the agreement the board made with Stride for computer updates.

- **Wells Fargo printer lease sales tax refund**

Board treasurer, Director Shaver, noticed that sales tax was being charged on the board's Wells Fargo printer lease invoices. Ms. Edginton followed up with Wells Fargo. They investigated and determined that the school is, indeed, tax exempt and are applying credits for our accounts toward open invoices until the funds are depleted. We received \$2,134.72 in credits in our last invoices and still have over \$400 left in credit that will be applied to future invoices.

- **School supplies and backpacks sent to McKinney Vento students**

Utilizing the 3 -year Title IX-A: Homeless Sub Grant the school's Counseling Administrator, Jessica Lecertua, secured, the school has purchased and sent school supplies, backpacks, and \$50 Staples or Office Depot gift cards to use for additional school supply and/or printer ink purchases to all of our McKinney Vento/Homeless students and will be doing the same for each newly identified student. Families have expressed great appreciation.

- **IDVA staff years of service**

Ms. Edginton reviewed a number of staff members who have worked for IDVA for 5, 10, 15, and 20 years. Staff received recognition at the back to school staff connect meeting last week, and board employed staff will be receiving years of service gifts.

2. Stride/K12 Marketing – Roger Welch

Mr. Welch provided the Directors with both a written and oral report regarding marketing activities for the school for this current school year.

Mr. Welch addressed the enrollment figures and forecast as well as the marketing plan, media campaigns and messaging used for same. He addressed the use of digital advertisement as well as national television spots, a full-funnel approach and a year-round marketing awareness campaign.

Discussion occurred with Mr. Welch and the Directors relating to geo-fencing criteria and that a location targeting approach is used as opposed to a geo-fencing approach.

Mr. Welch wants an open engagement between his marketing team and the individual schools. Discussion included the school's website. While we are already deep into the marketing season, the school will not see immediate

changes, but there will be website changes in the next few months. Focus groups will be occurring and there is an intention to change and update every school's website in the coming months.

Directors expressed their opinions regarding the website, that it is not user friendly and that it does not have a great deal of information regarding career prep.

III. CONSENT AGENDA ITEMS (These items require a vote by the Directors)

All matters listed under the Consent Agenda are considered by the Board to be routine, and will be approved/enacted by the Board in one motion in the form listed below. Unless specifically requested by a Board member for further discussion, or removed from the agenda, there will be no discussion of these items prior to the Board voting on them.

- 1. Approval of Minutes of July 2022 Regular Meeting Amended**
- 2. Approval of July 2022 Monthly Invoices**
- 3. Approval of payment to Stride for: \$2,303,655.**
- 4. Enrollment Report**
- 5. Approval of Financial Report**

Motion was made by Director Shaver to approve the Consent Agenda Items, with a correction of the July, 2022 Regular Meeting Minutes to note that all directors were present as opposed to absent.

Motion seconded by Director Krein.
Motion approved, unanimously.

IV. SCHEDULED FOR ACTION

A. BUSINESS ITEMS (Requiring Approval Vote)

- 1. ISID 9-12 Handbook Edits – Kelly Edginton
IDVA 6-12 Handbook Edits – Kelly Edginton**

Ms. Edginton presented the Directors with handbook edits for the ISID 9-12 and IDVA 6-12 Handbooks. She presented these both orally and provided the Directors with a redline edited version of each to delineate the proposed and recommended edits.

Ms. Edginton stood for questions from the Directors. Discussion included addressing the issue of testing.

Motion by Director Shaver to approve the ISID 9-12 Handbook Edits, as presented, and IDVA 6-12 Handbook Edits, as presented.

Motion seconded by Director McPherson.
Motion approved, unanimously.

2. Presence Learning Contract – Kelly Edginton

Ms. Edginton presented the Directors with the Presence Learning Contract for Board Approval. Presence Learning had asked for a number of modifications from the school's standard contract. These edits were reviewed by counsel and approved. The redline version of the contract was provided to the Directors.

Motion made by Chairman Thompson to approve the Presence Learning Contract, as presented.

Motion seconded by Director Shaver.
Motion approved, unanimously.

3. Primary Therapy Invoice over 6 months – Kelly Edginton

Ms. Edginton provided the Directors with an invoice for consideration of payment. As per practice, if an invoice is more than 6 months old the Board must individually address such. Four (4) invoices were addressed. There are no others outstanding. Ms. Edginton indicated that they were difficult to obtain information from but that the school does not have a contract with them for the current school year.

Ms. Edginton is recommending payment of this invoice. Director Shaver, who reviews bills for the Board indicated that she had reviewed. She does not know why these were overlooked, other than it was a mistake on the part of the company. She likewise recommends approval.

Motion by Director Shaver to approve payment of the Primary Therapy Invoice, as presented.

Motion seconded by Director Krein.
Motion approved, unanimously.

4. Inspired by You – Invoice over 6 months - Kelly Edginton

This is also a request to pay outstanding late received invoices. The delay in this situation was due to a staffing change. The company has addressed the issues and are getting caught up.

Ms. Edginton recommended payment of this invoice.

Discussion ensued by the Board regarding future contractual consideration of inclusion of a clause that would result in a billing decrease for late invoices of this nature.

Motion was made by Chairman Thompson to approve payment of Inspired by You invoice, as presented.

Motion seconded by Director Shaver.
Motion approved, unanimously.

5. 2022/23 Continuous Improvement Plan - Ms. Edginton

Ms. Edginton provided the Directors with information regarding this annual requirement to prepare and submit a Continuous Improvement Plan. This was previously addressed by the Board in July, with preliminary data. The version currently before the Board for approval has updated data, which are changes to data from the July meeting.

The goals in this plan are objective and attainable. The school is looking for year over improvement and a desire to meet or exceed state averages.

Ms. Edginton stood for questions. Discussion occurred between the administration and Directors relating to various components of the CIP. Director Shaver expressed her appreciation for the work on the plan.

Motion was made by Director McPherson to approve the school's 2022-2023 school year Continuous Improvement Plan, as presented.

Motion seconded by Chairman Thompson.
Motion approved, unanimously.

Motion approved, unanimously.

6. Policy 908.0 Grading Scale and Grade Point Average Draft – Keri Brown

Ms. Brown provided the Directors with a history of the school's approach to grading. She provided the Directors with proposed and recommended edits to the policy.

Ms. Brown engaged in a summary of standards based learning, from letters and percentages to the 3/2/1 system for grades K-5.

Ms. Brown stood for questions and provided answers to the Board's inquiries. Discussion included addressing what other schools are currently doing with grading. She addressed when grades would be provided as opposed to standards based information, detailing the difference upon inquiry relating to

the K-5 handbook.

Motion by Director Krein to approve the edits to Policy 908.0, as presented.

Motion seconded by Director McPherson.
Motion approved, unanimously.

7. K-5 Handbook Updates – Kelly Edginton

Ms. Edginton provided the Directors with the proposed edits to the K-5 Handbook. This was presented both orally as well as providing the Directors with a redline edit draft of the proposed Handbook. Special attention was given to page 14 and 15 addressing Progress Reports and Standards Based Grading.

Ms. Edginton stood for questions. Discussion addressed consistency with regard to grading percentages relating to 89.5 versus 90 and having this consistent across all schools.

Motion by Chairman Thompson to approve the K-5 handbook, as presented, with the exception of amending the reference to grade scales from 89.5 to 90 on page 14 of the Handbook.

Motion seconded by Director Shaver.
Motion approved, unanimously.

V. BUSINESS ITEMS (Informational)

1. Board Evaluation Reviews, Training/Tools – Kelly Edginton

Ms. Edginton raised the issue from the Annual Meeting relating to the Board's practice of self-evaluation and their request that the Administration review options.

She indicated that the Service Agreement and Evaluation Form are well aligned. She believes that there may be a few things to combine but in general it is well aligned.

She reported that ISBA does have a Charter Board Self-Evaluation Tool. They also have a professional development component that addresses self-evaluation. There will be a session at the Coeur d'Alene Convention relating to this subject matter.

Discussion ensued among the Directors. Someone will attempt to attend this session during the convention.

VI. POLICY READINGS (Requiring an Approval Vote)

1. Policy 102.0 Organization of the Board of Directors – Kelly Edginton

This policy needed amendment subsequent to the annual meeting in order to update terms. It is recommended that past dates were removed and new dates entered.

Motion by Director Shaver to approve Policy 102.0, as presented.

Motion seconded by Chairman Thompson.
Motion approved, unanimously.

2. Policy 309.1 Employee Expenses Update – Kelly Edginton

This is another matter that was brought about due to a request at the Annual Meeting. Ms. Edginton provided the Directors with an update on the issue and a redline of the proposed policy. The recommendation is that this be consistent with and simply make reference to the Stride/K12 Rate that is in the system so that the policy will not have to be amended each time the figure changes. This simplifies the process.

Motion by Chairman Thompson to approve the amendments to Policy 309.1, as presented.

Motion seconded by Director Shaver.
Motion approved, unanimously.

Discussion was held among the directors relating to state rates and federal rates with regard to mileage.

VII. PERSONNEL REPORT (Requiring an approval vote)

1. Personnel Report – New Hires/Contract Renewals/Departing Personnel/Classified Work Agreements.

Ms. Edginton presented the Directors with the personnel report, the information which has been provided to the Directors in their board packet. Ms. Edginton addressed the content and actions addressed and recommended.

Motion was made by Director Shaver to approve the personnel report, as presented and the corresponding contracts, as presented.

Motion seconded by Director McPherson.
Motion approved, unanimously.

2. Employee Request for Release From Contract – Kelly Edginton

Ms. Edginton detailed for the Directors the request being made. While she is sad to see this particular request, she understands the circumstance. She also indicates that due to enrollment figures there is not a need to back-fill this position, which results in this action being a positive move for the budget in the long run.

Chairman Thompson made a motion to approve the employee's request for release from contract.

Motion seconded by Director Krein.
Motion approved, unanimously.

3. Employee Request to Work Outside of LEA – Kelly Edginton
4. Employee Request to Work Outside of LEA – Kelly Edginton

Both employee requests were handled as a single discussion item. Ms. Edginton addressed that the typical process for approval has been followed and the Administration recommends approval of these two requests.

Motion by Director Shaver to approve the two employee's requests to work outside of the LEA, as presented.

Motion seconded by Chairman Thompson.
Motion approved, unanimously.

VIII. INSTRUCTION AND CURRICULUM.

No Business Scheduled or Held.

IX. PUPIL SERVICES.

No Business Scheduled or Held.

X. INFORMATIONAL/DISCUSSION ITEMS

1. ISBA – Annual Convention – Kelly Edginton

Ms. Edginton detailed the convention dates of November 9th through 11th, at the Coeur d'Alene Resort. She would like to have those who wish to attend registered by September 30th, asking for information to be provided relating to registration, early bird, mode of transportation desired and hotel days necessary.

Ms. Edginton provided the Directors with information relating to the

scholarship auction, in response to inquiry from Director Krein from the Annual Meeting. The Directors will return to this issue at a future meeting.

XI. EXECUTIVE SESSION

No Executive Session was scheduled or held.

XII. ACTION, IF ANY, TO BE TAKEN SUBSEQUENT TO EXECUTIVE SESSION

No action was taken by the Board.

XIII. BOARD MEMBER INPUT FOR FUTURE AGENDA ITEMS AND INFORMATION SOUGHT BY BOARD MEMBERS.

Directors indicated a desire to return to the issue of late received invoices and contractual language in the future in these agreements as to how late invoices will be addressed.

Directors would also like an update on the teacher who is currently on special assignment.

XIV ADJOURNMENT

Director Shaver made a motion for the meeting to be adjourned.

Motion seconded by McPherson.
Motion approved, unanimously.

Meeting was adjourned at 8:29 pm MDT.

Submitted this day, August 18, 2022.

Mike Groshong
Board Clerk