

**REGULAR MEETING
OF THE
IDAHO VIRTUAL ACADEMY'S
BOARD OF DIRECTORS**

**Thursday
February 17, 2022**

7:00pm (MDT)

PRELIMINARY

A. CALL TO ORDER

The meeting was called to order at 7:03 pm (MDT).

B. ESTABLISH QUORUM

Quorum was established at 7:03 p.m.

C. ROLL CALL

<i>Seat</i>	<i>Occupant</i>	<i>Term</i>	<i>Present</i>	<i>Absent</i>
Position 1	Director Thompson	(7/24)		X
Position 2	Director Shaver	(7/24)		X
Position 3	Chairman Handeen	(7/22)		X
Position 4	Director McPherson	(7/23)		X
Position 5	Director Krein	(7/23)		X

Positions and Terms pursuant to Policy 103.0

*Director Shaver joined the meeting in progress.

In the absence of Chairman Handeen, Director Thompson conducted the meeting.

Others present at the meeting:

Kelly Edginton
Amanda Judd
Felicia Boyle
Kellen MacDonald
Mike Groshong
Sheila Shiebler
Beth Halloran
Amy White

II. COMMUNICATIONS

A. PROCEDURAL NOTE:

1. MOTION TO APPROVE AGENDA – ACTION ITEM

Motion was made by Director Thompson to approve the Agenda, as posted.

Motion seconded by Director Krein.

Motion approved, unanimously.

B. ORAL COMMUNICATIONS/PUBLIC INPUT:

Non-agenda items: no individual presentation shall be for more than three (3) minutes, and the total time for this purpose shall not exceed fifteen (15) minutes. Ordinarily, Board members will not respond to presentations and no action can be taken. However, the Board may give direction to staff following a presentation.

No member of the public sought to make comment.

C. INFORMATIONAL PRESENTATION: Director's Report

Presentation of informational items at the discretion and selection of the Directors.

1. Stride Marketing Presentation – Beth Halloran

Ms. Halloran provided the Directors with a marketing presentation relating to student enrollment activities. This was presented both orally and through a power point presentation.

Matters addressed included: Enrollment Season Goals, Strategic Initiatives, External Trends Favor Growth (headwinds and tailwinds), Internal Opportunities to Fuel Growth, GenEd activities (targeting media mix towards digital and stronger appeal to incremental segments, expansion of state-based content, highlighting curriculum, enrollment portal enhancements), Career Preparation (New Program/Features, Expand Reach, Test New Messaging), Social Media Activities and outcomes, Experimentation with New Services, Testing of new activities, Bold Test Ads.

Ms. Halloran stood for questions.

2. IDVA 6 x 6 Board Presentation (December 2021) – Felicia Boyle

Ms. Boyle reviewed the financial reports and activities of the past month, and those that will be occurring in the coming months with the Directors. She addressed Current Forecast versus the Set Budget. The noted decrease in revenue is associated with a decrease in student enrollment numbers. The slides provided to the Directors detail the various expenses reductions associated with a decrease in student numbers. She noted an increase in liability insurance. Ms. Boyle also addressed a Summary of Restricted Funds and Summary Cash Flow.

Ms. Boyle addressed the payment of old K12 invoices, at approximately 2.6 million. She recommends making payments, yet wants to keep solid positive cash value for the school.

Ms. Boyle stood for questions from the Directors.

D. INFORMATIONAL PRESENTATION: Board/Staff Discussions

Board and staff discuss items of mutual interest.

1. Executive Director Report – Kelly Edginton

Ms. Edginton reviewed upcoming calendar dates of note

- Feb 18: School Events – bowling
- Feb 25: Western Idaho Science Fair
- Mar 5: Spring Dance

Ms. Edginton gave an update on the school's February SDE payment. Ms. Boyle and Ms. Edginton met with the State Dept. of Ed this week. Julie Oberle explained that Idaho Virtual Academy's mid-term support units (submitted through December 3, 2021 via ISEE) are 116.46. The school's August 15 payment was based on Idaho Virtual Academy's FY 2021 distributions, which were based on 203.14 mid-term support units and 207.78 best 28-week support units. Due to the decrease in support units, Idaho Virtual Academy has been overpaid approximately \$232,965.24 as of the February 15 payment, so there will not be a February payment for the school. The next scheduled foundation payment is May 15. That payment will be based on current year staffing and support unit information submitted through March 25 via ISEE.

Ms. Edginton highlighted Janna Privette, IDVA Science Teacher. Ms. Privette has added a STEM Research class for the school. She has applied for and received grants to support her students.

- Idaho Science and Engineering Fairs 2022 Support Sponsorship, which provides \$100 per student project for project materials.
- Idaho Science and Engineering Fairs Support Grant, which provides travel reimbursement for teachers and students who participate in Idaho Science and Engineering Fairs.
- Four (4) IDVA students are competing at the Western ID Fair on February 25th.

Western Idaho Science & Engineering Fair (4 IDVA Students Competing)

Boise State University - Student Union Building
 1910 W University Dr., Boise, ID
February 25, 2022
 Public Viewing 3:00-5:00 pm MST
 Awards Ceremony 5:00-6:00 pm MST

Ms. Edginton thanked Directors Shaver and Thompson for attending the House Education Committee virtual school presentation and lunch with Chairman Clow, House Ed Committee. The Directors were both helpful in answering the Chairman’s questions about IDVA. She also thanked Director Thompson who also spent quite a bit of time talking with legislators and advocating for IDVA while he was in Boise. An additional thank you was given to Director Shaver for co-presenting to the Senate Ed Committee with Ms. Edginton and noted a nice comment she received from Raul Labrador: “Those were excellent presentations. Loved the personal testimony at the end. Powerful!”

III. CONSENT AGENDA ITEMS (These items require a vote by the Directors)

All matters listed under the Consent Agenda are considered by the Board to be routine, and will be approved/enacted by the Board in one motion in the form listed below. Unless specifically requested by a Board member for further discussion, or removed from the agenda, there will be no discussion of these items prior to the Board voting on them.

- 1. Approval of Minutes of January 2022 Regular Meeting**
- 2. Approval of Minutes of January 2022 Special Meeting**
- 3. Approval of January 2022 (sic) Monthly Invoices**
- 4. Approval of payment to Stride for: \$2,661,407.73**
- 5. Enrollment Report**
- 6. Approval of Financial Report**

Motion was made by Director Shaver to approve the Consent Agenda Items, as presented.

Motion seconded by Director Thompson.
Motion approved, unanimously.

IV. SCHEDULED FOR ACTION

A. BUSINESS ITEMS (Requiring Approval Vote)

1. E-Signature for Checks – Ms. Edginton.

Ms. Edginton addressed the use of E-signatures for checks that are being proposed and the efficiency of such in the business process. Kellen MacDonald discussed the benefits in going this route and the impact that it had in cutting checks. This will aid in speeding up vendor payments.

Director Shaver expressed her happiness and excitement about this proposal. She believes that this will aid in addressing late charge and finance charge issues that she has been working on for months.

Discussion was held as to the detailed process on the use of E-signature. More information will be brought to the Board next month in addressing the underlying payment process. Information relating to this proposal was detailed on a slide provided for the Directors.

Motion was made by Chairman Handeen to approve IDVA's use of electronic signatures for the payment of school expenses as such being equal to a "wet" signature, authorizing the school to purchase the printers and/or necessary equipment to enable this process and to bring to the Board any policy changes which will be necessary to enact this motion, with this motion to currently override any policy in conflict.

Motion seconded by Director Shaver.
Motion approved, unanimously.

2. Stride Chargeback Invoices – Blanket Approval – Ms. Edginton.

Ms. Edginton discussed the process of Stride finance paying charges, and those are then charged back to IDVA. What is being sought is a change in this process for approval of the charge back process, as a standard operating procedure for the school expenses paid by Stride finance for IDVA.

Discussion was held among the Directors and administration relating to the process, as well as the way that things would change under this current recommendation. The process for approval of school expenses shall remain, as well as review of invoices by Director Shaver as currently exists.

Motion by Director Shaver to approve the proposed Stride chargeback process as detailed by the administration for the payment of IDVA expenses initially paid by Stride finance, with Director Shaver still to review invoices and expenses under the system currently in place.

Motion seconded by Chairman Handeen.
Motion approved, unanimously.

3. Stride Enrichment Program Instructor Request – Ms. Edginton

Ms. Edginton provided details to the Directors relating to this proposed program. A slide on the matter was also presented. The Stride Enrichment Program provides an opportunity for IDVA students in grades 6 – 12 to engage in extracurricular after-school programs to learn more about career pathways.

Cheri Pearson has expressed interest in helping the school and lead a CPR Training Enrichment Program. She would be contracted as an independent contractor and earn compensation for her work as an Enrichment Program.

Motion by Chairman Handeen to approve of the proposed Student Enrichment Program Instructor Request, as presented.

Motion seconded by Director Thompson.
Motion approved, unanimously.

V. BUSINESS ITEMS (Informational)

No Business Scheduled or Held.

VI. POLICY READINGS (Requiring an Approval Vote)

- 1. Policy 309.1 Employee Expenses Amended – Ms. Edginton**
- 2. Policy 307.1 Internet Service Provider Subsidy Amended – Ms. Edginton**

A lengthy discussion occurred between Ms. Edginton and the Directors relating to these two policy recommendations. Ms. Edginton detailed the history of costs associated with ISP subsidy's and the school's Verizon bill. She addressed issues with flip-phones and 5G changes. She discussed the number of employees who are not using the provided devices at all, or minimally. There are others who have massive time of use, which one must question if this is being used as the sole home internet use, not simply just for school-related use.

This expense was initially raised by Ms. Boyle, which started the administration and Ms. Boyle looking into the details of the situation both with IDVA current use as well as what other similarly situated schools are using. She looked at matters of use, cost, fairness to employees, and summer school issues. She was recommending a \$60 per month payment from December to June, unless also working summer school, with proportional payments if an employee leaves, paid in the same manner in which student ISP is paid. This will result in a savings of over \$40K per year for the school. This will also substantially decrease the amount of work for the office staff under the current process.

Ms. Edginton stood for questions from the Board and the Board entered into engagement about simplifying the process, saving funds, starting the change at the change of the fiscal year as part of the transition. Discussion was held regarding tax consequences with either process.

The Directors made a request for revisions to the policies under consideration and to have such return for Board consideration.

VII. PERSONNEL REPORT (Requiring an approval vote)

No Business Scheduled or Held.

VIII. INSTRUCTION AND CURRICULUM.

1. Academic Report – Ms. Edginton

Ms. Edginton provided the Directors with her Academic Report, both in long form written report as well as an Executive Summary. Ms. Edginton addressed a number of positives in outcomes, year over.

Ms. Edginton stood for questions. Discussion was held regarding student attendance issues, and that while the school continues to work on the issues, there is improvement. She detailed what the staff is doing. Discussion was held regarding the increase in graduation rate and the factors which contributed to such.

Ms. Edginton provided information relating to Insight School and their successes. She indicated that 12 insight students graduated early this year. She explained the reasons that such progress is occurring.

IX. PUPIL SERVICES.

No Business Scheduled or Held.

X. INFORMATIONAL/DISCUSSION ITEMS

No Business Scheduled or Held.

XI. EXECUTIVE SESSION

No Business Scheduled or Held.

XII. ACTION, IF ANY, TO BE TAKEN SUBSEQUENT TO EXECUTIVE SESSION

No Business Scheduled or Held.

XIII. BOARD MEMBER INPUT FOR FUTURE AGENDA ITEMS AND INFORMATION SOUGHT BY BOARD MEMBERS.

Director Krein indicated that she would like a future agenda item to include the start of discussions relating to Director speaking assignments for graduation.

XIV ADJOURNMENT

Director Krein made a motion for the meeting to be adjourned.

Motion seconded by Chairman Thompson.

Motion approved, unanimously.

Meeting was adjourned at 8:17 pm MDT.

Respectfully submitted this 17th day of February 2022.

Mike Groshong
Board Clerk